



Summer Programs 2008!
at Appleby College
540 Lakeshore Road, W., Oakville, ON, L6K 3P1
905 845-4681 Ext. 366



August 25, 2008

To whom it may concern,

This past summer, Richard Rainford, founder of Money Smarts 4 Kids, presented Camp Millionaire as part of the Appleby College Summer Camps Programs, in Oakville, Ontario. Overall, over 2000 campers attend one of eighteen different camps offered each summer at Appleby College.

Camp Millionaire was a new venture for the camp programs and it was an outstanding success. Camp Millionaire was offered for 2 one week sessions in July, for children ages 10 to 14 years old. Both sessions sold out. Mr. Rainford taught the material with great enthusiasm, great initiative, and he did an outstanding job to transfer his enthusiasm to the campers in all Camp Millionaire activities. The campers experienced a highly energized five day program, through Mr. Rainford's planning and delivery of the material.

It must be noted that his teaching techniques and the subject material generated great interest among the other camps running that week as the campers exchanged stories during the common lunch period. Mr. Rainford encouraged other camp coordinators to drop in and watch his teaching techniques. The program was so intriguing that CTV *Canada AM* sent a television crew to interview Mr. Rainford and tape a class session. The piece was later aired on the program.

What was particularly impressive was the feedback we received from parents of the campers who attended. Mr. Rainford taught the course in a manner that clearly energized the campers. His teaching style engaged the campers in daily activities and he asked the campers during the week to involve the parents by sending home the campers with questions for their parents each night.

Camp Millionaire was an outstanding addition to our camp programs.

Sincerely

James Mackay
Director, Commercial Activities, Appleby College
jmackay@nor-del.com

E-mail: camps@appleby.on.ca
Visit us at www.appleby.on.ca